

# 2019-2020 District Goals



**District:** District 201T1  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 65% of incoming Club Officers will complete Club Officer training.**

### Action Items:

I will ensure that my district team understands their roles in the Club Officer training process  
I will support and promote Club Officer learning events

Additional action items to achieve this goal

- Club Officer Training 3 x Regions - GLT-RC-FDI Facilitators
- GLT Chair to have a selected program and materials ie MyLION and MyLCI
- DGE to attend all Club Officer Training With
- Vision next 12 months
- Continued succession and training available for new club executive
- E Book for President/Secretary Treasurer and Membership Chair
- Lions Learning Center
- Club Quality Initiative for opportunities to improve Club operation

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process  
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training  
I will support and promote Region/Zone Chairperson training events  
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- Zone/Region Chair and District Chair training and workshop to be had prior to District Changeover and to continue the following year GLT-RC-FDI
- Have FDI DGE's and Cab Sec to facilitate
- Subject:
- MyLCI
- MyLION
- RC/ZC Training
- DG Visions for 2019-20
- International President vision 2019-20

## LEARNING FOR EVERY LION

## Lions Leadership institutiies

During the 2019-2020 fiscal year the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutiies in our area

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutiies.

### Custom goal and action items

Promote Lions Learning Center

Attend all Incoming Officer Training

Promote and attend 2 more Incoming Officer Training venues East and West Coast Tasmania

Promote a continued succession plan for Club Officers and District Officers for stronger and vibrant Club and District

Promote District Training Budget May this year

Identify Clubs at risk

Certified Guiding Lion Program to work with Clubs at risk

Identify Senior Lions to do Certified Guiding Lion Training

Provide Certified Guiding Lions course structure and training FDI and GLT

Promote District Club E Book

Lions Learning Center

District GLT Coordinator attends GAT Training Melbourne March 2019 and following Lions year

## MEMBERSHIP: INVITE FOR IMPACT

|             | FY New Members |
|-------------|----------------|
| 1st Quarter | 31             |
| 2nd Quarter | 35             |
| 3rd Quarter | 36             |
| 4th Quarter | 40             |

By the end of the 4th quarter, the district will add a total of 142 new members.

### Action Items:

My district will establish 1 club branch(es).

My district will induct 45 new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goals. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

|             | New Clubs | Charter Members |
|-------------|-----------|-----------------|
| 1st Quarter | 0         | 0               |
| 2nd Quarter | 0         | 0               |
| 3rd Quarter | 0         | 0               |
| 4th Quarter | 0         | 8               |

**By the end of the 4th quarter, the district will start 0 new clubs.**

**With a minimum of 8 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize a Leo Club(s).

My district will start a Specialty Club(s).

Business Lunch Club

Multicultural Lions Club

My district will use and promote membership resources to achieve our goal. (Membership Development Grants, New Club

Development Guide and Just Ask Guide).

## MEMBER RETENTION

|             | Drops |
|-------------|-------|
| 1st Quarter | 37    |
| 2nd Quarter | 33    |
| 3rd Quarter | 33    |
| 4th Quarter | 33    |

**By the end of the 4th quarter, the district's membership drops will not exceed 136 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Promote Lunch Business club North Hobart and Multicultural Lions Club Hobart area,

Lions Awareness Day, District Club development Day and Club/Region membership promotions,

Promote membership thru service continuously with Clubs during the year,

Ask all incoming Presidents to promote +1 growth in their respective clubs,

Promote a Leo Club in the South,

Ask all Clubs at their projects/activities to have Lions promotional materials,

Up-skill Certified Guiding Lions in South,

Promote a Club Development Work Shop February 2020 for New Club

Action - GAT-GLT-RC/ZC

## NET GROWTH GOAL

|                |   |                    |   |                   |   |                 |
|----------------|---|--------------------|---|-------------------|---|-----------------|
| 142            | + | 8                  | - | 136               | = | 14              |
| FY New Members | + | FY Charter Members | - | FY Retention Goal | = | NET GROWTH GOAL |

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 118500 people.**

### Action Items:

Of the total number of people served in my district 2500 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community

Additional action items to achieve this goal

GST Coordinator to attend MD Training May 2019 and May 2020,

GST Coordinator- promote LCIF5 core pillars with emphasis on Childhood Cancer and Diabetes

Articles to be placed in District News letter with articles written by Coordinator

GST Coordinator to provide appropriate resources to Leo Clubs,

Promote and encourage all Clubs to continue contributions to LCIF Australian Lions Foundation and Tasmania Lions Foundation,

Encourage Leo Clubs and Lions Clubs to work together in service with Community Needs Assessment and developing partnerships with Government and Council

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 1350 service activities.**

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year 55 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

GAT and District Chairs to promote LCIF

GAT and District Chairs to promote Category PA & C MD Australian and District Projects to District News Letter and District Convention

District Governor and DG's to promote Diabetes Awareness and Childhood Cancer on all visitation and District Convention, including other 3 pillars.

Promote District E Book for resources

Promote Community Needs Assessment to Clubs on visitation

Encourage Leo Clubs and Lions Clubs to work and cojoin in projects

Zone and Regional areas to work together in Service

My district will promote Childhood Cancer as a District Project

### Custom goal and action items

All District Officers to place article in the District News Letter re their portfolio to promote their Lions Service

GST and LCIF to promote LCIFALF and TLF Foundations thru out this District

Generally trends are 70%, 20% and 10% of support donations in Australia

ACTION Continued promotion of Club Service Reporting and Training to continue thru Clubs and District

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year I will partner with our LCIF District Coordinator to raise \$500.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 7500.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional actions to achieve this goal

District Governor and DGEs will continually promote individual donations to LCIF

Trend of this District is private donations do not exceed \$1000 a year,

District Governor donation of once on \$100 US

Promote MJF Fellowships on visitation

Encourage Clubs to apply for Club Excellence Award to donate to LCIF

## ADVOCATE

**In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional actions to achieve this goal

All District Cabinet Officers and Lions Club Officers to be provided with continued training and update with MyLION and MyLCI - ACTION GLT and accredited trainers

All Cabinet Officers and Club Officers to promote the importance of all Service reporting each month

GAT-RC/ZC will promote the continued importance of Service reporting review after 4 months October 2019,

Promote District E Book MyLION & MyLCI re DGE-VDG; S-RC/ZC and Regional Meetings.

### Custom goal and action items

Promote all Lions Clubs to appoint a LCIF Coordinator

Training of LCIF Coordinators at Incoming Club Officers

Training of District LCIF Coordinator at MD Convention Meeting

LCIF District Coordinator to forward promotional items and LCIF news to District News Letter

Club LCIF Coordinators

Model Club Commitments normal Club donation - Individual and community donations

Promote Clubs to do project fund raiser for LCIF